



THE PSYCHOLOGY  
FOUNDATION  
OF CANADA

LA FONDATION  
DE PSYCHOLOGIE  
DU CANADA

## FOR IMMEDIATE RELEASE

### ***MAKE THE CONNECTION 0-3 ELEARNING COURSE LAUNCHES TODAY GIVING ACCESS TO VULNERABLE COMMUNITIES ON CRUCIAL INFANT ATTACHMENT INFORMATION***

**This course is designed to strengthen the parent-child relationship during the crucial first three years**

TORONTO, February 20<sup>th</sup>, 2020 – The most rapid period of brain development is the first three years of life and neuroscience research indicates that it is the parent-child attachment relationship that is essential for healthy brain development. [The Psychology Foundation of Canada](#) (PFC) has created [Make the Connection 0-3 eLearning Course](#) to ensure that every family has access to attachment-promoting activities that will be particularly useful for parents or primary caregivers that may be at risk for a poor attachment.

“Make the Connection clearly spells out what every child needs to become securely attached. It helps parents engage in conversations about the emotional demands of parenting and learn strategies to nurture a healthy attachment relationship. Every parent can benefit from this program” says [Dr. Julaine Brent](#), Developmental Psychology Researcher, Program Committee Chair and Trustee of The Psychology Foundation of Canada.

Attachment and brain research are woven into this eLearning course so facilitators can feel confident in bringing current wisdom to bear in the guidance and coaching they offer to families. The Make the Connection program puts research into everyday language with simple and pleasurable activities. As with all PFC programs, Make the Connection partners with and trains other child-serving organizations to deliver the program to parents within their respective communities. This eLearning course is designed to train these professionals providing them with a more flexible delivery of the program within various services and cultural contexts.

“The Psychology Foundation of Canada has worked hard to create a user-friendly course that is easy to navigate.” says [Dr. Mark Smith](#), President, Board of Trustees at The Psychology Foundation of Canada. “We acknowledge the need for attachment information in high risk communities and are proud to present an option to provide it.”

[Make the Connection 0-3 eLearning Course](#) is available online on [The Psychology Foundation of Canada](#) website.

#### **ABOUT THE PSYCHOLOGY FOUNDATION OF CANADA:**

The Psychology Foundation of Canada is a registered charity with the mission to nurture resilience in children by providing infants, children and youth with the psychological well-being to thrive emotionally. A small national and regional staff have built a network of trainers and program facilitators to deliver psychology-based proven programs and resources in local communities across Canada. The organization is led by a volunteer board of prominent psychologists, business and community leaders.

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