

## FOR IMMEDIATE RELEASE

### **MEDIA ALERT: A Beacon of Hope Shines Bright: Dr. Dan Andreae Champions Youth Mental Health at Strong Minds Strong Kids' Growth Gala**

Toronto, ON – May 14, 2024 – Renowned Professor, Author, Advocate, and Philanthropist, Dr. Dan Andreae, emerges as the driving force behind youth mental health with his unwavering dedication as Presenting Sponsor of Strong Minds Strong Kids' Growth Gala. Set against the backdrop of a critical need for proactive promotion of mental health, Dr. Andreae's sponsorship underscores a profound commitment to fostering resilient, empowered youth across Canada.

"I firmly believe in the transformative power of Strong Minds Strong Kids," Dr. Dan Andreae stated emphatically. "Together, we're equipping children with vital coping skills, arming them to navigate life's challenges with confidence and resilience."

Celebrating an illustrious five decades of impact, Strong Minds Strong Kids stands as a pillar of strength, touching the lives of countless children with evidence-based programs rooted in psychology. As they mark their 50th anniversary, the organization embarks on a bold mission to reach even more youth—500,000 to be exact—across the nation, heralding a new era of proactive mental health support by nurturing resilience.

"We're thrilled to commemorate 50 years of empowering Canadian families," shared Anne Lovegrove, President and Executive Director of Strong Minds Strong Kids. "Dr. Andreae's steadfast support fuels our mission, enabling us to expand our reach and impact for generations to come."

The Growth Gala, slated for November 14, 2024, at the Marriott Downtown at CF Toronto Eaton Centre, promises an evening of inspiration and philanthropy, uniting over 300 leaders from diverse sectors. Together, they'll champion the legacy of Strong Minds Strong Kids and pledge their commitment to shaping a brighter, more resilient future for youth nationwide.

Join us in celebrating this extraordinary milestone and supporting the vital mission of Strong Minds Strong Kids. For more information on the organization and the Growth Gala, visit [www.strongmindsstrongkids.org](http://www.strongmindsstrongkids.org).

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**About Strong Minds Strong Kids, Psychology Canada:** Strong Minds Strong Kids, Psychology Canada is national a registered charity celebrating 50 years of using psychological science to benefit Canadians. Their mission is to nurture resilience in children by providing infants, children, and youth with the psychological well-being to thrive emotionally. A small, national staff, along with support from many volunteers, make it possible to develop and deliver several psychology-based proven programs and resources to local communities across Canada. The organization is led by a volunteer board of prominent psychologists, and business and community leaders.

[www.strongmindstrongkids.org](http://www.strongmindstrongkids.org)

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